



# MOUNT PLEASANT

HUB OF REINVENTION

City of Mount Pleasant  
Park and Recreation  
Strategic Plan  
2017

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# Introduction

This strategic plan supports and expands upon the City of Mount Pleasant's Comprehensive Plan. This planning document is intended to be reviewed, updated, and improved on a yearly basis so that it serves as a working document for the Mount Pleasant Parks and Recreation Department.

The Parks and Recreation Department is committed to making its programs, parks, facilities, and amenities accessible to everyone and the recommendations of this plan will need to be incorporated in all future improvements and upgrades to the park system.

Today, Mount Pleasant Parks and Recreation manages more than forty-five acres of park land and open space and offers a variety of recreational programs, activities, and special events each year. The Mount Pleasant Parks and Recreation Department serves over 5000 people annually, through programs, events, facility reservations, playgrounds, trails and visitors to the park system. Mount Pleasant Parks and Recreation Department directly serves the residents in the city limits of Mount Pleasant and also has customers from surrounding areas that utilize the services and programs. However, only those specifically within city limits contribute to the park system through property tax.

In order to raise the quality of life up to the community standard, the City of Mount Pleasant desired a *Parks and Recreation Strategic Plan* to guide Mount Pleasant Parks and Recreation for the next five (5) years.

A Strategic Plan is a directional document that looks at the long term future of the City's Parks and Recreation System in the context of its changing environment, the needs and desires of its citizens and its internal operation. Also, a Strategic Plan outlines the Vision and Goals that Mount Pleasant Parks and Recreation is inspiring to achieve. It describes the specific objectives and specific targets and actions the Mount Pleasant City Commission and Mount Pleasant Parks and Recreation Board want to accomplish by a certain date.

# The Planning Process

In 2014, the City of Mount Pleasant re-established a Parks and Recreation Committee. Staffed by volunteers, this committee met monthly and worked tirelessly to maintain fields and parks, but with no director, were without direction or oversight.

In July 2015, the Parks and Recreation Committee held a public meeting which was attended by over 200 people. Results of this meeting were a list of specific items that the community wished to see in Mount Pleasant parks.

In 2016, utilizing the State of Tennessee's TRIP grant, the City of Mount Pleasant hired its first Parks and Recreation director. In doing this, Mount Pleasant established a true Parks and Recreation Department.

In January 2017, the Parks and Recreation Board met to develop a 5 year Strategic Plan. The process of developing the *Strategic Parks and Recreation Plan* followed a logical planning path, as described below:

**Community / Stakeholder Input**

**Community Profile**

**Parks and Recreation Board Vision and Mission Statements**

**Parks, Facilities, Open Space & Program Needs Analysis**

**Parks and Recreation SWOT Analysis**

**Operational & Financial Plan**

**Parks & Recreation Strategic Plan**

## COMMUNITY AND STAKEHOLDER INPUT

An early step in the park and open space planning process is to establish goals, objectives, and policies that serve as the base for all subsequent planning efforts.. The “highest” priorities identified in the public participation process are summarized in the following section.

Restrooms in all parks

Maintain/improve access and use for disabled and Senior population

Parks connected by trail system

Multi-use trail uninterrupted within and throughout the city

Improved signage

Improved and/or updated park maintenance

Dog Park

Youth soccer fields

Splash-pad

Football Field

Picnic Tables

Boy Scout Hut renovations

Clean-up

Better parking

Tether-ball

# COMMUNITY PROFILE

## TOTAL POPULATION IN MOUNT PLEASANT

TOTAL POPULATION	4561
MALE POPULATION	2123
FEMALE POPULATION	2438

## DEMOGRAPHIC MEDIAN AGE BY SEX

BOTH SEXES	39
MALE	36
FEMALE	42

## POPULATION BY RACES AND GENDER

MALE	2123
FEMALE	2438
TOTAL	4561

### WHITE

MALE	1605
FEMALE	1849
TOTAL	3454

### AFRICAN AMERICAN

MALE	429
FEMALE	516
TOTAL	945

### TWO OR MORE RACES

MALE	54
FEMALE	47
TOTAL	101

# Goals, Objectives and Policies

## **VISION STATEMENT**

*The following vision presents how the Mount Pleasant Parks and Recreation Department desires to be viewed in the future:*

**To create and maintain opportunities for diverse recreational activities.**

## **MISSION STATEMENT**

*The following is the mission for the Mount Pleasant Parks and Recreation Department which describes how the Department will achieve the vision:*

**To develop and maintain a parks and recreation system which enriches the quality of life for both residents and visitors and preserves it for future generations.**

# Parks, Facilities, Open Space & Program Needs Analysis

## Park and Open Space Standards



Hay Long - Wall Park

An important step in the park and open space planning process is to define a set of minimum standards for park and recreational facilities. These standards enable a community to determine how well its existing recreational facilities meet the needs of its residents at the present time and project the future need for such facilities. The National Recreation and Park Association (NRPA) has developed a set of recommended park and recreational space standards which can be used by local communities as a general guide to planning for usable park and recreation space.

This Plan uses the Gross Recreational Acreage Standard. This standard is expressed as a population ratio; that is, the minimum number of usable park and recreation acres recommended per 1,000 residents of the City. Generally, NRPA recommends a gross acreage standard of 6.25 to 10.5 acres of developed outdoor recreational space per 1,000 persons.



<b>FACILITIES</b> See attached comparison:	<b>NATIONAL PARKS AND            REC FIELD REPORT            RECOMMENDATIONS</b>	<b>MOUNT PLEASANT PARKS            AND RECREATION</b>
ACRES	9.5 PER 1000 RESIDENTS	10 PER 1000 RESIDENTS
PARKS	1 PER 2277 RESIDENTS	7 PER 5000 RESIDENTS
STAFF MEMBERS	3.7 PER 5000 RESIDENTS	1 PER 5000 RESIDENTS
OPERATING EXPENDITURES	\$76.44 PER CAPITA	
RECOVERY OF OPERATING EXPENDITURES THROUGH REVENUE GENERATIONS - 29%		29%
SUMMER CAMPS - 80%		80%
AFTERSCHOOL PROGRAMS - 50%		50%
BASEBALL FIELDS (3 game fields, 1 practice)	1 PER 4000 RESIDENTS	(3 game fields, 1 practice) 1 per 5000
BASKETBALL COURTS (OUTSIDE)	1 PER 5000 RESIDENTS	1.25 per 5000 residents
FOOTBALL FIELDS	1 PER 20,000 RESIDENTS	1 per 5000 residents
PAVILION/PICNIC SHELTER	1 PER 3000 RESIDENTS	4 per 5000 residents
PICNIC TABLES	1 PER 300 RESIDENTS	2 per 300 residents - plus WSP
PLAYGROUNDS	1 PER 1000 RESIDENTS	1 per 1000 residents
COMMUNITY CENTER	1 SF PER PERSON	12.8 SF per residents
SOCCER FIELDS	1 PER 4000 RESIDENTS	0 per 5000 residents
SOFTBALL FIELDS ( 2 game fields, 1 practice)	1 PER 4000 RESIDENTS	(2 game, 1 practice) 1 per 5000
SWIMMING POOL	1 PER 20,000 RESIDNETS	0 per 5000 residents
<b>FACILITIES</b>		
TENNIS COURTS	1 PER 2000 RESIDENTS	1 per 1250 residents
TRAILS	1 MILE PER 4000 RESIDENTS	1.4 per 5000 residents plus WSP
VOLLYBALL COURTS	1 PER 5000 RESIDENTS	0 per 5000 residents

The following is a list of various types of parks, recreational facilities, and open spaces applicable to Mount Pleasant.

**Mini-park:** These active-use parks are specialized facilities that serve a concentrated or limited population or specific group such as pre-school children or senior citizens.

Desirable site characteristics: Within neighborhoods and in close proximity to apartment complexes.

Desirable size: 2 acres or less

Acres per 1,000 populations: 0.25 to 0.5 acres

Service area: Less than 1/4 mile radius

**Neighborhood Park:** An area for intense recreational activities such as field games, court games, crafts, playground apparatus area, skating, picnicking, wading pools, ball fields, adult areas with benches, shelter and game tables. Trees, open fields and undeveloped natural areas are also desirable components of neighborhood parks.

Desirable site characteristics: Easily accessible to the neighborhood population. Geographically centered with safe walking and bike access. May be developed as a combination school-park facility.

Desirable size: 3 - 7 acres

Acres per 1,000 populations: 1 to 2 acres

Service area: 1/4 to 1/2 mile radius to serve a population of 1,000 to 5,000

**Community Park:** An area of diverse recreational opportunities and environmental quality designed to serve several neighborhoods, quadrants of the City, or the community as a whole. Should be located on or near major thoroughfares and also be easily accessible by foot. May include areas suited for swimming pools. May be or include an area of natural quality for outdoor recreation, such as walking, viewing, sitting, picnicking, and bicycling. May be any combination of the above, depending on the site and community need. Desirable facilities include those listed above for neighborhood parks, along with swimming facilities, picnicking, lighted ball fields and tennis courts, community center buildings, and adequate off-street parking. Landscaping and natural areas are desirable in a community park.

Desirable site characteristics: Easily accessible to neighborhood served.

Desirable size: 7 or more acres with 15 to 40 acres being most common

Acres per 1,000 populations: 5 to 8 acres

Service area: Several neighborhoods. 1/6 mile radius.

Currently, Mount Pleasant's parks and recreation system provides 10 parks as classified by the above standards. Within each of these parks, the intensity of "recreational" use varies. For this plan, two classifications of recreational use are identified: Active and Passive.

\* **Active Recreation Area:** these areas offer a mix of uses that may include, for example: athletic fields, buildings or structures for recreational activities, concessions, community gardens, courses or courts, children's play areas, dog play areas, or a bike path.

• **Passive Recreation Area:** these areas offer a mix of uses, undeveloped land, or minimally improved lands which may include, for example: landscaped areas, natural areas, ornamental gardens, non-landscaped green-space, stairways, decorative fountains, picnic areas, water bodies, or trails without recreational staffing.

• **Special Use Area:** Special use areas may contain plazas or squares in or near commercial centers, boulevards, and parkways. Most parts of Special Use Areas are not included in the overall community calculation of park and recreation space per 1,000 persons.

PARK	LOCATION	ACRES	AMENITIES
COMMUNITY PARK HAY-LONG/ ROTARY PARK	1ST AVENUE	17.31	PAVILION - Picnic Tables 24 picnic tables
			PLAYGROUND - 4 swings, climbing structure, slide, monkey bars
ACTIVE			9 HOLE DISC GOLF COURSE
			BASKETBALL COURT - outdoors, 1/2 court
			BREWER BASEBALL FIELD - 45 ft. bases, lighted, fenced,, dugouts (2), lighted scoreboard, bleachers (2), press box, Batting cages, 1 picnic table
			BARKER BASEBALL FIELD - 45 ft. bases, lighted, fenced, dugouts (2), press box and office, concession stand, bleachers, restrooms,
			BASEBALL/SOFTBALL PRACTICE FIELDS (3)
			GRASS AREAS (open)
COMMUNITY PARK HOWARD FIELD	COLLEGE/1ST AVE	5.6	BASEBALL DIAMOND - 90 FOOT BASES, fenced, lighted, dugouts (2) Concession stand, storage area, press box, pitching pen, lighted scoreboard,
			Picnic Tables -3
ACTIVE			Boy Scout Hut (historic)
			Fenced grass area
			Open grass area

NEIGHBORHOOD PARK GARDENIA/ CLARK	GARDENIA AVE.	10.3	LIGHTED WALKING TRAIL - .4 MILE
			BASEBALL/SOFTBALL PRACTICE FIELD - BACKSTOP
ACTIVE			PICNIC TABLES -5
			LIGHTED AREA
			PARKING
			FLAT AND ROLLING GRASS AREAS
MINI PARK CLARKE STREET	CLARKE/ CARPENTER ST	5	PLAYGROUND - swings (4), monkey bars (1),
			BASKETBALL COURT - outdoors, 1/4 court
			GRASS AREA - wooded
ACTIVE			
MINI-PARK ARROW MINES PARK	ARROW MINES ROAD	4.5	BASKETBALL COURT - outdoors, 1/2 court, 2 goals
			BASEBALL/SOFTBALL PRACTICE FIELD, backstop
ACTIVE			GRASSY AREA, flat
			CREEK AREA

SPECIAL USE AREA MONUMENT PARK	DOWNTOWN	1	BRICK PATIO AREA, landscaped, lighted
			BENCHES (4)
PASSIVE			STATUE (HISTORIC)
			PUBLIC ART
			IMFORMATION FLYER
			LITTLE FREE LIBRARY/GEO CACHING
			PARKING
			GATHERING AREA
COMMUNITY PARK VETERAN'S PARK	GRAY LANE	3.51	COMMUNITY CENTER, 14,000 sq. ft., open rooms (3), foyer area, offices (4), kitchen (no oven), storage areas (4), basketball goals (2), ping-pong tables (2), 175 chairs, 25 tables.
			MONUMENT - 3 flag poles, landscaping, Little Free Libraries (2),
ACTIVE			PARKING AREAS
			WALKING TRACK (outdoor)
			GRASS AREA
COMMUNITY PARK MAURY COUNTY SCHOOL PROPERTY	MPMSVPA		1 SOFTBALL FIELD, 2 DUGOUTS LARGE GRASSY AREA
ACTIVE	MPHS	30.7 ACRES	1 SOFTBALL COMPLEX - 2 DUGOUTS WITH SCOREBOARD PRESS BOX AND STORAGE AREA FENCED AND LIGHTED WALKING TRACK FOOTBALL STADIUM, CONCESSION AREA, SCOREBOARD, FENCED AND LIGHTED 1 SOFTBALL BACKSTOP 4 TENNIS COURTS

	MPES	6.04 ACRES/ 3.51 ACRES	2 LARGE PLAYGROUNDS WITH SWINGS, SLIDES, CLIMBING BARS AND JUNGLE GYMS PAVILION WITH PICNIC TABLES GRASSY AREA 2 SOCCER GOALS (NO NETS)
<b>COMMUNITY PARK</b> MAURY COUNTY PARKS AND REC	WILLIAM SPRINGS PARK	25.1 ACRES	LARGE GRASSY AREA, PAVILIONS AND PICNIC TABLES, CHILDREN'S PLAY AREAS
PASSIVE			



**Clarke Street Park**

**Arrow Mines Park**



# MOUNT PLEASANT PARKS AND RECREATION SWOT ANALYSIS

## STRENGTHS

- \* Established Parks and Recreation Committee
- \* Full-time Parks and Recreation Director
- \* Supportive City Commission
- \* Interdepartmental shared services
- \* Good Facilities
- \* Community support/volunteers
- \* Improved quality of family life

## WEAKNESSES

- \* Budget/Revenue
- \* Facilities (outdated)
- \* Scheduled facilities upkeep
- \* Communication/publicity/community outreach
- \* Security

## OPPORTUNITIES

- \* Grants
- \* Partnerships/donors
- \* Facilities improvements
- \* Indoor/Outdoor activities
- \* Expanded programs
- \* Events
- \* Growth

## THREATS

- \* Funding
- \* Vandalism
- \* Growth
- \* Space
- \* Continued volunteerism

## **GOALS OF THE STRATEGIC PLAN**

1. Improve park infrastructure to ensure safe and enjoyable parks and open spaces for residents.
2. Improve the recreation and amenity standards to support a variety of users and recreational experiences in the Town.
3. Update and improve amenities within the park system using design standards that consciously work to minimize maintenance and efficiently manage the department's operational budget.
4. Improve the efficiency of park maintenance operations to allow for the park system to establish a model of "smart growth".
5. Research alternative funding and identify options to help address the unmet needs along with an adequate level of tax dollar support.
6. Research the feasibility of new facilities to meet the needs of the community.

## **PARK BOARD GOALS FOR LONG-TERM EXCELLENCE**

The Parks and Recreation Director and Parks and Recreation Board work cooperatively to improve the quality of life for the citizens of Mount Pleasant by determining the best possible course of action for the community.

The goals for long-term excellence for the City includes the following:

1. A Parks and Recreation Board that fosters cooperation among itself, the Director, other departments, the City Manager and City Commission.
2. An administration that provides good management of resources and follows approved and adopted plans.
3. A consistent set of policies regarding patron use of park property and revenue goals that supports maintenance of facilities and programs.
4. A park system with an appearance that is a source of pride, whose facilities are clean and whose maintenance is guided by a financially sound asset management program.
5. A long-term financial plan that enables careful financial management, accountability for revenue, accountability for spending public funds and a capital improvements program.
6. Adequate long-term funding that includes an adequate level of tax support, alternative funding sources, and partnerships with businesses and private donors.
7. A park system that develops community pride, is family friendly, provides great customer service, and is supported by citizen advocacy.
8. Beneficial government relations through coordination and collaboration with other City of Mount Pleasant departments, other parks departments, civic organizations, Maury County Public Schools, and not-for-profit entities in order to reduce duplication of services, better coordinate the provision of infrastructure, and share resources including staff expertise.
9. A strong commitment to planning that responds to the unmet needs of the community and results in multi-year plans that can be realistically implemented and funded.
10. A park system that provides for growth that is commensurate with the growth of the City of Mount Pleasant.



# MOUNT PLEASANT PARKS AND RECREATION FIVE YEAR WORK PLAN

2017-2022



**Brewer Field**

This document is meant to be reviewed yearly  
and adjustments made as needed.

# #1 CLARKE STREET PARK

**ACTION PLAN ITEMS;**

1. CLEAN UP PARK AREA, ESPECIALLY ALONG CREEK BED
2. PAINT BASKETBALL POLE AND REPLACE NETS
3. PAINT LINES AND 4 SQUARE/HOPSCOTCH ON COURT
4. INSTALL TETHERBALL GAME
5. PLACE 2 PICNIC TABLES NEAR CREEK AREA
6. ADD TRASH CAN NEAR PICNIC AREA

<b>ITEM</b>	<b>COST</b>	<b>RESPONSIBLE PERSON/GROUP</b>	<b>DATE OF COMPLETION</b>
CLEAN UP		CITY OF MOUNT PLEASANT	2017 - 2018
PAINT	\$25.00	DIRECTOR	2017-2018
NETS	DONATED	D MORENCY	2017-2018
TETHERBALL GAME	DONATED	D. BLANKENSHIP	2017-2018
2 PICNIC TABLES	ON HAND	CITY OF MOUNT PLEASANT	COMPLETED
1 TRASH CAN	ON HAND	CITY OF MOUNT PLEASANT	SUMMER 2017

## #2 ARROW MINES PARK

ACTION PLAN ITEMS;

1. CLEAN UP AROUND CREEK
2. PAINT BASKETBALL POLE AND REPLACE NET
3. PAINT COURT LINES AND HOPSCOTCH/4 SQUARE GAMES ON COURT
4. MOVE BACKSTOP AWAY FROM STREET AREA AND MEASURE FOR BASEBALL/SOFTBALL FIELD. PAINT BACKSTOP
5. ADD 2 PICNIC TABLES
6. ADD GARBAGE CAN
7. INSTALL PARKING AREA
8. ADD SIGNAGE
9. ADD TIRE PLAYGROUND

ITEMS	COST	RESPONSIBLE PERSON/ GROUP	TARGET DATE
CLEAN UP	DONATED	CITY OF MOUNT PLEASANT	2017-2018
PAINT	\$25 - \$100	VOLUNTEERS	2017-2018
BASKETBALL NET	DONATED	D. MORENCY	2017-2018
PICNIC TABLES	ON HAND	CITY OF MOUNT PLEASANT	2017-2018
GARBAGE CAN	ON HAND	CITY OF MOUNT PLEASANT	2017-2018
PARKING STOPS (5)	\$30 - \$50 EACH	DIRECTOR	2017-2018
TIRES	DONATED	DIRECTOR	2017-2018
SIGNAGE	TBD	CITY OF MOUNT PLEASANT	2017-2018
PORT-A-POTTY	TBD	TBD	TBD
TETHERBALL GAME	DONATED	D. BLANKENSHIP	2017-2018
SWINGS	DONATED	DIRECTOR	2017-2018
SLIDE	DONATED	DIRECTOR	2017-2018
MERRY-GO-ROUND	DONATED	DIRECTOR	2017-2018
JUNGLE GYM	DONATED	DIRECTOR	2017-2018
MONKEY BARS	DONATED	DIRECTOR	2017-2018

# #3 HOWARD FIELD

ACTION PLAN ITEMS;

1. REPAIR ROOF ON SCOUT HUT
2. REPLACE OR REPAIR BATTING CAGES
3. REPLACE OR REPAIR OUTSIDE FENCE
4. BLEACHERS TO CODE
5. BUILD REST ROOMS
6. REPAIR/REPLACE SECOND STORY OF PRESS BOX

ITEMS	COST	RESPONSIBLE PERSON/GROUP	TARGET DATE
ROOF ON SCOUT HUT	\$5500.00	MPP&R	TBD
BATTING CAGES	TBD	MPP&R	2017-2018
OUTSIDE FENCE	TBD	MPP&R	2017-2018
BLEACHERS	TBD	MPP&R	2017-2018
REST ROOMS	\$12,000	MPP&R	2018-2019
PRESS BOX	TBD	MPP&R	2018-2019

## #4 HAY LONG / WALL PARK

ACTION PLAN ITEMS;

1. MOVE PLAYGROUND TO AREA WITH BETTER DRAINAGE
2. CLEAN OUT STREAM AREA
3. ADD POLE TO BASKETBALL COURT
4. PAINT POLES
5. ADD NETS
6. LINE COURT
7. INSTALL LIGHTING
8. BUILD BATHROOMS
9. SIGNAGE

ITEM	COST	RESPONSIBLE PERSON/GROUP	TARGET DATE
MULCH PLAYGROUND	DONATED	MPP&R	FALL 2017
CLEAN OUT CREEK	DONATED	CITY OF MOUNT PLEASANT STREET DEPT.	FALL 2017
BASKETBALL POLE	TBD	MPP&R	FALL 2017
PAINT	\$25-\$50	MPP&R	FALL 2017
NETS	DONATED	D MORENCY	SUMMER 2017
LIGHTING	TBD	MPP&R	2018-2019
BATHROOMS	\$12,000	MPP&R	2020 - 2021
SIGNAGE	TBD	MPP&R	2018-2019
TETHERBALL GAME	DONATED	D. BLANKENSHIP	FALL 2017
DISC GOLF COURSE	DONATED	ARROW LAKE FOUNDATION	COMPLETED



## #6 MOUNT PLEASANT COMMUNITY CENTER

ACTION PLAN ITEMS:

### PROGRAMMING

1. TEEN CENTER
2. SENIOR CITIZEN
3. FITNESS  
SENIORS  
ZUMBA  
INSANITY LIVE  
DODGE BALL  
VOLLEY BALL

ITEMS	COST	RESPONSIBLE PERSON/GROUP	TARGET DATE
BASKETBALL GOALS	DONATED	CDC	COMPLETED
PING PONG TABLES	DONATED	CDC	COMPLETED
FOOZE BALL	DONATED		COMPLETED
AIR HOCKEY	\$60	CITY OF MOUNT PLEASANT	COMPLETED
WII GAMES	TBD		FALL 2017
TELEVISIONS	\$500.00		FALL 2017
STORAGE LOCKERS	DONATED		COMPLETED
POOL TABLES		CITY OF MOUNT PLEASANT	COMPLETED
SUMMER FUN CAMP	TBD	CDC	COMPLETED





## EVENTS

EVENT	COST	RESPONSIBLE PERSON/GROUP	TARGET DATE
MUSIC AND MOVIE NIGHT ON THE SQUARE	TBD	MPP&R MP CHAMBER	SUMMER 2017- 2020
WET & WILD DAYS	DONATED	MPP&R	SUMMER 2017-2020
BONFIRE NIGHTS	NONE	MPP&R	FALL 2017 - 2020
DANCES	DONATED	MPP&R	SPRING 2017-202
MID-SOUTH BBQ FESTIVAL	NONE	BBQ COMMITTEE	FALL 2017 - 2020
DODGEBALL TOURNAMENT	TBD	MPP&R	TBD
VOLLEYBALL TOURNAMENT	TBD	MPP&R	TBD
SUMMER ARTS CAMP	DONATED	MPP&R/ CDC	JUNE 2017
WINGS AND WHEELS	TBD	AIRPORT/P&R DIRECTOR	MAY 2018



**Summer Arts Camp**